



Wendy Morée

Wendy Morée 'Tech Founder | Fractional COO |
Keynote Speaker | Mentor'

Age: 46 years

Education: BsC + BBA + Supervisory Board
Program

EXPERTISE

Advisory Services | Consulting | Keynote Speaking
(Nostalgia, Innovation & Networking) | Mentoring |
Leadership | DEI Advocacy | Innovation |
Entrepreneurship | GTM & Sales Strategies | AI &
Digitalization | Partnerships & Playbooks

COMPETENCIES

Passionate | Strategic & Hands-On | Authentic
Leadership | Exceptional Networking |
Commercially Driven | Results-Oriented |
Enterprising | Sales-Focused

ABOUT

Wendy Morée is a **tech founder, fractional COO and mentor** with over **20 years of experience driving growth, innovation, and transformation** across global technology markets. She is the **CEO and founder of Moreequality BV, TechTogether.ai, and Sapphire League**, where she empowers leaders and organizations to thrive in times of technological and social change.

Moreequality BV is your partner for **Keynotes, Mentorship, and GTM & Commercial Consultancy**. Wendy and her team help leaders and teams **turn fear into confidence, strategy into action, and innovation into commercial success**, empowering organizations to thrive amid **technological change, generational shifts, and social transformation**.

Wendy is the author of the **mini eBook *How to Be Fking Amazing** and runs a **mentorship program** teaching professionals how to **unlock confidence, strengthen personal brand, and achieve career growth**, including promotion readiness and positioning themselves as the right brand.

She has held senior leadership roles at **Salesforce**, including **Regional Vice President Northern Europe**, where she led **Revenue Cloud, Platform (Security & DevOps), and Salesforce AppExchange** initiatives across UKI and Northern Europe and helped US selected partners/ISVs scale with their GTM EMEA. Her strategic vision and hands-on approach delivered measurable commercial results while scaling innovative programs internationally.

Earlier in her career, Wendy held multiple roles at **Progress Software**, earning a reputation as a **magnetic commercial force**. She built **high-performing, resilient sales teams** operating at a **champions league level**, with **customer success at the core**.

CONTACT

Wendy@moreequality.nl or +31(0)630557699

As a **founder of Sapphire League**, Wendy connects women at director level and above through verified, in-person meetups worldwide, turning professional travel into meaningful networking, cultural exchange, and support. At **TechTogether.ai**, she leads a concept factory bridging generations through technology, making tech accessible, inspiring, and useful for all ages.

Wendy's influence is recognized globally: she was named one of the **Top 35 Global Women Thought Leaders by NBC Washington (2024)** and ranks in the **top 10% of LinkedIn creators worldwide** and **top 3% in the Netherlands (Favikon)**. She also serves on advisory boards for **Frankly Solutions, Enliven Empathy (VR/XR), AI4All**, and acts as an **ambassador for CIO Top Netherlands**.

A **commercial hunter, network architect, and magnetic leader**, Wendy combines strategic vision, operational expertise, and a deep understanding of global markets. Her focus spans **AI, VR/XR, IoT, digital transformation, sales strategy, personal branding, and mentorship**, enabling organizations and individuals to seize opportunities, navigate disruption, and achieve sustainable impact.

Outside of work, Wendy is a **dressage rider and a solo full-time mother to an 8-year-old daughter**, who keeps her on her toes and teaches her how to play **Roblox**, blending personal joy with her passion for multigenerational connection and technology.

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