tech together

▶ AI UNLOCKED

# AI training your team will actually talk about

Hands-on, live agent building for real enterprise teams.

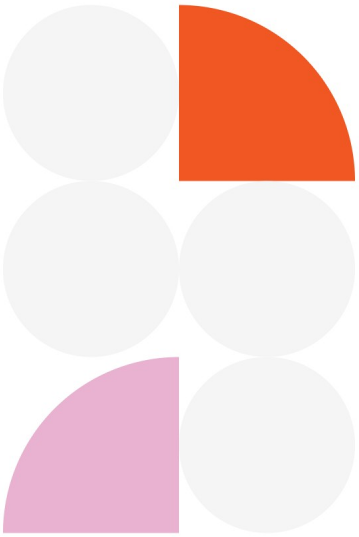
**TechTogether.AI**
**A brand under Moreequality BV**

# A hands on session, not a lecture

This is not a training where you sit back and watch someone else work. You will not sit through slide decks or click through an online course on your own time.

This session happens live. You work on your laptop with a trainer right there with you, in person or online. You build real prompts into custom instructions, and by the time we finish, you have a working LinkedIn agent running on your screen.

# Why we start with LinkedIn



LinkedIn is already flooded with bad AI text. That is precisely why we choose it as our starting point. LinkedIn touches every corner of business, but no core company database relies on it. That makes it the safest place to learn how to build an agent that works.

From there, we focus on what most courses ignore: making the agent sound human. We feed it your persona, your voice, and your brand guidelines so whatever it creates reads like you, not a template. We also show you how to keep training it once the room empties.

> ▶ **The Core Shift:** We build real agents inside live sandboxes with your authentic corporate persona and strict privacy controls.

# What this training is not

This is not a high level overview of tech trends or AI theory. It is not an automated video course you watch at your own pace.

It is not a system replacement project that replaces people. Every agent built in the room is set up, briefed, and controlled by the person using it. The point is giving your team back the hours lost to routine work, not replacing the person doing it.

# Addressing common objections

### "LinkedIn already has enough AI."

We agree. That is why we are not teaching LinkedIn as a platform. LinkedIn is our live example because everyone in the room has an account and can see the result that same afternoon.

The core skill set (setting up a model properly, briefing it with a persona, and building an agent around one specific task) works the exact same way for sales pipelines, internal reports, or client intake forms.

### "AI is going to take over my team's jobs."

Not here. Every agent built in our room is configured and approved by the person using it. The goal is saving your team ten hours a week on repetitive tasks, not taking away their roles.

THE AI UNLOCKED PYRAMID

# What you build, layer by layer

Every layer is something you set up yourself, on your own laptop. The lower layers make your AI work and sound like you. The top is an agent that works for you.




**The top: your agent**
Part 2 of the training

### Part 1 · Your AI, your voice

Layers 1 to 10: settings, voice, brand book, persona and the tools that make Claude work like you.

### Part 2 · Your agent

The top of the pyramid: an agent built on everything below it, running on your own laptop.

# The team behind the sessions

WHAT MAKES US DIFFERENT

## You work directly with the board

Both of our founders lead every session. We are two female tech entrepreneurs from different generations and geographies, Europe and India. We know how organisations work and how the matrix works, and we build agents that sit right in the vortex of it.



### Wendy Morée

**Founder and CEO, Moreequality. Founder, TechTogether.AI.**

Wendy brings twenty years in enterprise tech, including her time as Regional VP of Sales at Salesforce. She drives the business case and commercial strategy behind every session. She was named an NBC 2024 Top 30 Global Women Leader, ranked among the top three Female Sales Influencers in the Netherlands, and placed at number 21 for Technology and Innovation on LinkedIn in the Netherlands by Favikon.



### Lavanya Trehan

**Delivery Partner, TechTogether.AI. Founder, Crease Design Works.**

Lavanya is a TEDx speaker with more than five years in tech and design, having worked with global brands like Google and Uber. Trained at Central Saint Martins and the London School of Economics, she founded Crease Design Works in New Delhi, a design strategy studio working across branding, UI/UX, and content. She leads a team of twelve specialists and runs the hands on technical builds live in the room.

# What our clients say

LAUNCH CUSTOMER

## Bizzmine

www.bizzmine.com

Bizzmine is a Belgian quality management software company, serving regulated industries such as life sciences and medical technology. We trained **20 of their sales and marketing team and their C-level board**, and launched our international tracks with them on 10 September 2026.

> The session with Wendy Morée and Lavanya gave our Marketing and Sales teams a practical understanding of how AI agents can support their daily work. We already use AI extensively at Bizzmine, but learning how to build our own agents was an important next step. The hands-on format made the training especially valuable and gave both teams the confidence to start applying AI agents in their own workflows.
>
> **Lara, Bizzmine**

> We would highly recommend a session with Wendy and Lavanya to any organisation looking to take its use of AI to the next level. Their practical and engaging approach helps you see new possibilities, understand the value of AI agents and gain the confidence to start building them yourself.
>
> **Alex, Bizzmine**

# Sample full day agenda

Here is how a typical full day team training runs from start to finish:

**09:00** to 09:30
**Technical setup and access** — Lead: Wendy & Lavanya
Getting everyone logged in, setting up environments, and making sure every laptop is ready to build before we begin.

**09:30** to 10:15
**Module 1: LLM settings and prompt hygiene** — Lead: Wendy
Hands on configuration of privacy settings, turning off data training, and setting up clean output controls.

**10:15** to 12:15
**Module 2: AI persona and brand book** — Lead: Wendy & Lavanya
Hands on session encoding your style guide and brand voice into custom instructions.

**12:15** to 13:00
**Lunch break** Refuel and informal networking.

**13:00** to 13:15
**Afternoon transition** — Lead: Wendy
Setting the objective for the live agent build.

**13:15** to 14:15
**Agent build, Part 1** — Lead: Lavanya
Guided build walkthrough, review of architecture, and distributing working worksheets.

**14:15** to 14:30
**Afternoon break** Quick coffee break.

**14:30** to 15:30
**Agent build, Part 2** — Lead: Lavanya
Completing the build, testing live outputs, and running participant demos.

**15:30** to 15:50
**How to request an agent and next steps** — Lead: Wendy & Lavanya
Reviewing ongoing support, requesting custom builds, and post session roadmap.

# Three ways to work with us

All pricing reflects official 2026 rates and excludes VAT. Tuning an agent after launch is scoped and quoted per request.

OPTION 01

## Team Training

**€4,000** + VAT

**per day**

- One full day on site covering all three modules
- For up to **15 people**
- Everyone leaves with a working LinkedIn agent, plus **30 days** of Discord support

OPTION 02

## Custom Agent Built For You

**€4,000** + VAT

**per agent**

- A two hour scoping call to map your team's tasks
- A build and launch session with your team
- A check in call seven days after launch

OPTION 03

## Private Executive Training

**€1,500** + VAT

**four sessions of two hours**

- Four sessions over four weeks, in English, with work between sessions. You choose which agent to build from our list.
- **30 days** of direct Discord access to our engineers
- Want more time? Add extra two hour sessions at **€375 + VAT** each

### Built on transparent tools

We build using Antigravity for the development environment and Supabase for storage. You can run these locally on your laptop or in your cloud setup, depending on what your IT team prefers. Nothing about the setup is hidden.

### 30 days of support, built in

For 30 days after your session, you get a private Discord channel with our engineers. Ask anything as you put your agent to work, and get answers directly from the people who built it with you. No question is too basic.

OPTIONAL ADD ON

# Your brand, built into your AI

Your AI is only as consistent as what you give it. We turn your brand into files your AI reads every time it writes, designs or presents, so the output looks and sounds like you.

## What we build

- **brand.md:** your brand book, written for AI
- **Colours and fonts:** exact codes and usage rules
- **Logo rules:** clear space, versions, what to avoid
- **Tone of voice:** words to use and words to avoid
- **Personas:** your audiences and key messages
- **Templates:** reports, emails and slides
- **Glossary:** names, acronyms and key terms
- **Style guide:** formatting and citations

ESSENTIALS

**€650 + VAT**

Built from your existing brand book: brand.md, colours, fonts, logo rules, tone of voice and one persona, installed in your AI workspace.

COMPLETE

**€1,000 + VAT**

Everything in Essentials, plus three personas, five templates, glossary, style guide and a review after two weeks.

- **No brand book yet?** We design one from scratch, quoted separately.

# Other agents built with this method

Once you learn the blueprint, you can apply it across your whole business:

## Marketing and Content

- **LinkedIn Content Agent:** Researches, writes, creates carousels, and publishes.
- **SEO Agent:** Finds terms worth ranking for and writes against them.
- **Google Ads Agent:** Drafts, varies, and tracks ad copy at scale.
- **Social Media Agent:** Adapts one idea into the format each channel expects.

## Sales and Revenue

- **Sales Outreach Agent:** Writes first touch messages from real signals.
- **Lead Qualification Agent:** Scores and routes inbound leads effectively.
- **Email Communication Agent:** Drafts replies in your authentic voice.
- **Customer Support Agent:** Answers from documentation and escalates.

## Insight and Strategy

- **Research Agent:** Reads trusted sources and reports what changed.
- **Competitor Analysis Agent:** Watches the market and explains shifts.
- **Data and Reporting Agent:** Turns numbers into clear written summaries.
- **Content Strategy Agent:** Plans future topics based on past performance.

## Contact us:

**Wendy Morée**
wendy@techtogether.ai
+31 6 30 55 76 99

**Lavanya Trehan**
lavanya@techtogether.ai
+91 81301 34469

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